



India's Most Trusted Warehousing-Led Logistics Partner

+25 Years of Experience | ISO 9001:2015
Certified | 60% Faster Turnaround Time |
Last Mile Delivery

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Head Office: Industrial Area, Palwal, Haryana – 121102



Our Legacy:

Founded in 1993, BAPL (Baweja Automotive Pvt. Ltd.) has evolved from a regional operator into a pan-India logistics powerhouse. Under the leadership of Mr. Rohiet Baweja—Director of ARL and a veteran with 25+ years in white goods and transportation (home appliances), the company has built a strong legacy of trust, quality, and innovation.



Leadership:

Our visionary founder, **Mr. Rohiet Baweja**, brings over two decades of logistics expertise. Under his leadership, Baweja Automotive Private limited has partnered with multinational clients, including Whirlpool, Maersk, and Godrej.



Mission & Vision:

Mission: To optimise supply chains, reduce costs, and deliver reliable, efficient logistics with cutting-edge technology.

Vision: To be India's most trusted and innovative logistics partner — delivering excellence in every mile.

Timeline & Achievements:

01

1993

Founded as a regional logistics company.

05

2024

Operating in 80+ locations across India with inventory under management, and 99%+ client satisfaction.

02

2012

Launched advanced warehousing solutions.



2020

Expanded to Warehousing Solutions

04

2018

Achieved ISO 9001:2015 certification — a testament to our quality standards.

03

Our Clients

Industry Leaders choose BAPL



MAERSK



150+

Active Clients

99%

Clients Retention

8+ Years

Avg Partnership

Our Services



3PL/4PL Solutions



Warehousing Solutions



Fleet Branding

Complete logistics solutions.

From transport to supply chain management.

1,500+

Vehicle Fleet

36 Hrs

Avg Transit

End-to-End transportation solution.

3PL Services

4PL Services

OUR FLEET.

Diverse vehicle fleet for every need.



Heavy Commercial Vehicles

800+ vehicles

Capacity: Up to 40 tons

Primary Use: Long-haul inter-state transportation



Light Commercial Vehicles

500+ vehicles

Capacity: Up to 3 tons

Primary Use: Last-mile urban deliveries



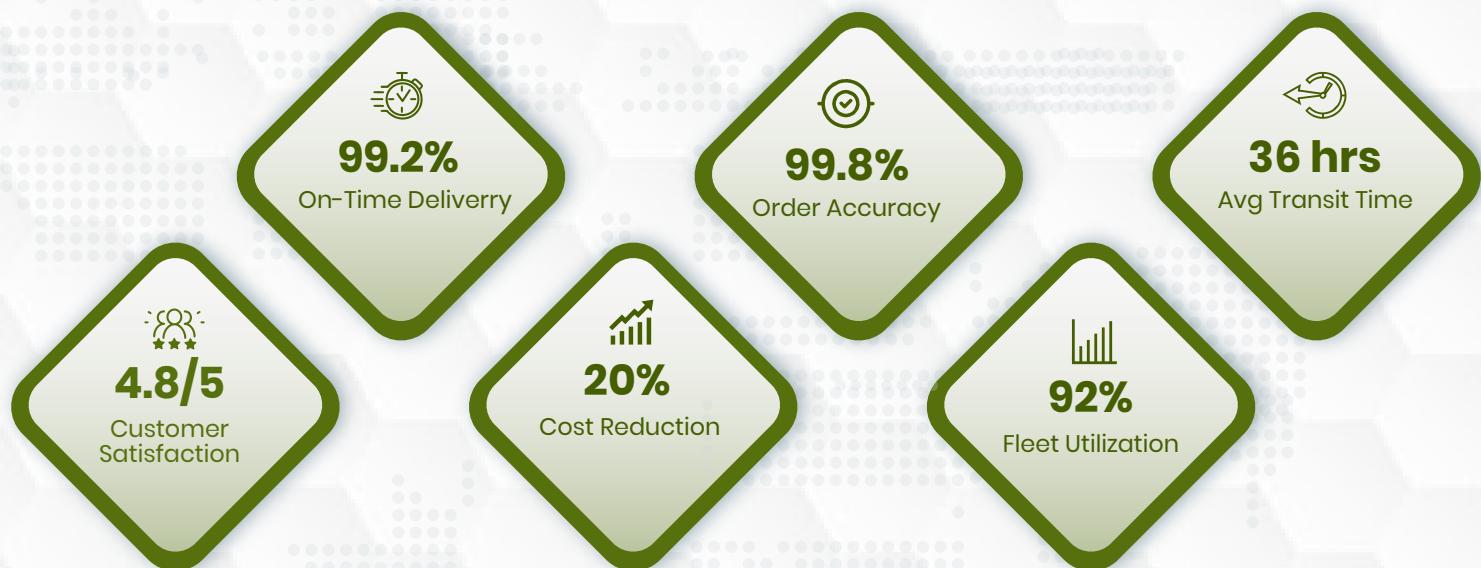
Specialized Vehicles

200+ vehicles

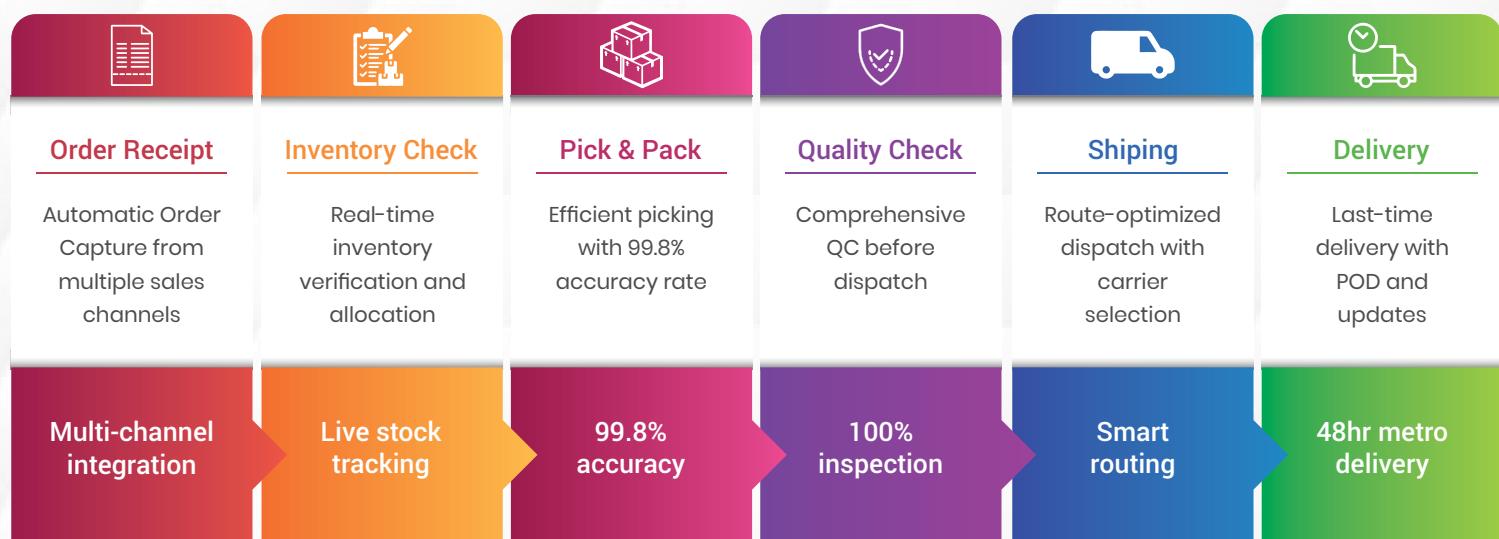
Capacity: Custom

Primary Use: Temperature-controlled & hazmat cargo

OUR METRICS



OUR SIMPLE – 6 STEP PROCESS



Smart Warehousing Solutions

State-of-the-art warehousing facilities with AI-powered WMS, managing Rs. 1,800Cr+ worth of inventory

6 Lacs

Sq Ft Space

99.8%

Accuracy

Zero

Loss Record

15+

Warehouse Facilities

40+

Cities Covered

World-Class Warehousing Features

Technology-driven, security-first warehousing solutions that set industry standards.

1

AI-Powered WMS:

Real-time tracking & predictive analytics.

2

Zero Loss Record:

25+ years of secure inventory (insured).

3

Climate Control:

Temp/humidity controlled facilities for sensitive goods.

4

24/7 Operations:

Round-the-clock service with real-time support.

5

Multi-Layer Security:

24/7 surveillance, biometric access, and armed security.

6

Real-Time Analytics:

Live inventory dashboards and forecasting.

OUR KEY METRICS

99.8%

Inventory
Accuracy

15 QPH

Pick Rate

48 Hrs

Avg
Processing

Zero

Loss
Record

OUR SIMPLE – 7 STEP PROCESS



Receive

Goods received and verified against PO

1



Store

Systematic storage with barcode tagging

2

Inspect

Quality check and damage assessment



Pick

Automated picking based on orders

3

Track

Real-time inventory monitoring via WMS



Ship

Dispatch with real-time tracking

4

5

Pack

Professional packing and labeling



6

7

Transform Vehicles into Mobile Billboards

Professional vehicle painting and branding services. Convert your fleet into powerful advertising assets

₹ 50L+

Annual Ad Value

3,000+

Daily Views

10+ Yrs

Durability

Our Complete fleet branding services

Full-Body Vehicle Painting

Complete vehicle transformation with premium PU/Carboline paint systems

10+ Years paint life

- ✓ Premium paint quality
- ✓ Weather-resistant coating
- ✓ Long-lasting finish
- ✓ Color matching expertise
- ✓ Professional application
- ✓ Quick turnaround time



Custom Branding Artwork

Creative design and branding that makes your fleet stand out on India roads

₹50L+ annual ad value

- ✓ Professional design team
- ✓ Brand guideline adherence
- ✓ Cultural & social themes
- ✓ Eye-catching graphics
- ✓ Logo placement
- ✓ Contact information display



Door-to-Door Service

Convenient mobile painting service bringing expertise to your location

Zero operational disruption

- ✓ On-site painting
- ✓ Minimal downtime
- ✓ Pan-India coverage
- ✓ Flexible scheduling
- ✓ Quality assurance
- ✓ Warranty included



MEASURABLE MARKETING IMPACTS

3,000+

Daily Impressions

Per vehicle on highways and urban routes

90,000+

Monthly Reach

Potential customer touchpoints monthly

25+ States

Geographic Coverage

Pan-India visibility across regions

365 Days

24/7 Advertising

Continuous brand exposure year-round

₹0.05/view

Cost Efficiency

Far cheaper than traditional media

3x Higher

Brand Recall

Compared to static billboards

OUR SIMPLE – 6 STEP PROCESS



Consultation

Understand brand objectives and target audience



Design Concept

Create multiple design options aligned with brand



Approval

Client review and refinement of selected design



Execution

Professional painting and branding application



Quality Check

Rigorous inspection before delivery



Deployment

Vehicle hits the road as mobile billboard

WHY CHOOSE US?



Zero Inventory Loss

Perfect security record across 25+ years managing ₹1,800Cr+ inventory

- ✓ 100% accuracy
- ✓ 24/7 surveillance
- ✓ Comprehensive insurance



Technology Leadership

Proprietary 'Godam' WMS with real-time tracking and predictive analytics

- ✓ 99.8% accuracy
- ✓ Real-time visibility
- ✓ API integration



Cost Optimization

Warehousing-first approach delivers 40-60% logistics cost reduction

- ✓ 40-60% savings
- ✓ Flexible pricing
- ✓ No hidden costs



Proven Excellence

Industry recognition and Fortune 500 client partnerships

- ✓ 99%+ on-time
- ✓ 500+ clients
- ✓ 8+ yr retention



BAPL

Optimizing Your Supply Chain Solution

Get in Touch

Call: +91 99580 73999

Email: info@baplindia.com

Visit: Industrial Area, Palwal, Haryana – 121102

Book your Free Consultation Today

Client Voices

“BAPL reduced our supply chain cost by 60% while improving delivery times. Their technology-driven approach is unmatched.”
— Supply Chain Director, Samsung Electronics India